



GRACE BENNETT

ART DIRECTOR + GRAPHIC DESIGNER

PROFILE

My love of art, creating, and aesthetics paved the way for me to become a graphic designer. Since graduating college in 2016, I have gained professional experience in Adobe CS, branding, custom and promotional print pieces, social content, Facebook and Google ads, print ads, marketing strategy, email templates, & more by working in the marketing field.



EDUCATION

SOUTHEAST MISSOURI STATE UNIVERSITY

BACHELOR OF SCIENCE - 2016

Cape Girardeau, MO

Advertising & Graphic Design

Graduated May, 2016 Magna Cum Laude

GPA: 3.8; Deans List 2012-2016

Member of Sigma Sigma Sigma Sorority



EXPERIENCE

RED LETTER COMMUNICATIONS - ART DIRECTOR

NOVEMBER 2020 - PRESENT

I design print, digital, and social media content for a number of nationally known companies. As an art director I also create high level campaign concepts, set brand standards, and assist other designers.

CREATIVE EDGE - ART DIRECTOR

FEBRUARY 2017 - NOVEMBER 2020

I designed print, digital, social media for a wide range of locally and nationally known clients. As art director I also hand out assignments to other designers, review work and provide feedback.

BOLD MARKETING - GRAPHIC DESIGNER

AUGUST 2016 - JANUARY 2017

I designed print and social media for a number of clients. I helped the art department with styling and branding as well.

SEMO CAMPUS LIFE - GRAPHIC DESIGNER

AUGUST 2014 - MAY 2016

During my time in college I was a graphic designer for the department of Campus Life & Event Services making promotional pieces for the University.

INTERESTS



Fashion



Interiors



Photography



Politics

CONTACT



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EXPERTISE

AWARDS

American Advertising Awards 2019

Bronze - Catalogue

Bronze - Digital Publications

American Advertising Awards 2020

Bronze - Campaign



Illustrator



InDesign



Photoshop



Adobe XD